

Endorsed by the New Zealand Property Investors' Federation Inc.

THE NEW ZEALAND

Issue 1 / September 2003 / \$6.95

PROPERTY

For the Serious Real Estate Investor

MAGAZINE

ABOUT THE MAGAZINE



The *New Zealand Property Magazine* is a monthly publication that is written specifically for property investors.

The magazine is written for people who invest in residential and commercial property.

The New Zealand Property Investors Federation officially endorses the magazine.

Inside the magazine there are in-depth features on how to buy and manage property investments, a news section, regular columns, vital statistics and commentary.

The *New Zealand Property Magazine* is distributed to NZPIF members and is available through retail outlets.

It is produced by Tarawera Publishing Ltd (TPL) and is edited by veteran property journalist Bob Dey. TPL is a leading publisher in the financial services industry in New Zealand. It produces three magazines – *Asset*, *The New Zealand Mortgage Mag* and *Adviser* (the Official Journal of the Financial Planners and Insurance Advisers Association).

TPL also produces two online magazines, *Good Returns* (www.goodreturns.co.nz) and *ShareChat* (www.sharechat.co.nz).

ADVERTISING OPTIONS

Full Page	\$2150
Half Page	\$1400
Third	\$1080
Quarter	\$850
Inside Covers	\$2950
Back	\$3100
Spot colour	+20%
Four colour	+35%
Inserts	\$350 per 1000

These prices are non-commission bearing: Agency commission plus 20%. All prices are exclusive of GST.

All advertising material needs to be supplied in high resolution electronic (PDF, EPS, TIF, JPG) format. They can be emailed to: ads@goodreturns.co.nz

Please see the separate Specification Sheet for supplying ads electronically.

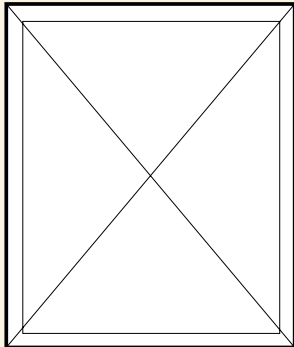
Please turn the page for mechanical specifications >

PLEASE DIRECT YOUR ADVERTISING ENQUIRES TO:

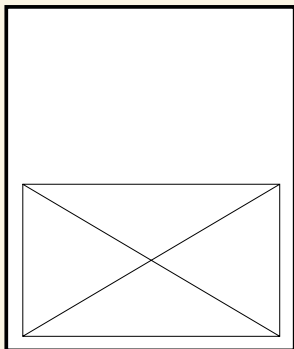
Philip Macalister: Ph 07 345 6869 philip@goodreturns.co.nz

Heather Lucas: Ph 027 243 1536 sales@tarawera.co.nz

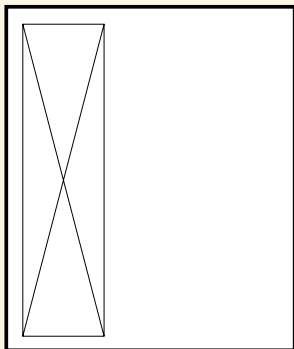
DISPLAY ADVERTISING SIZES



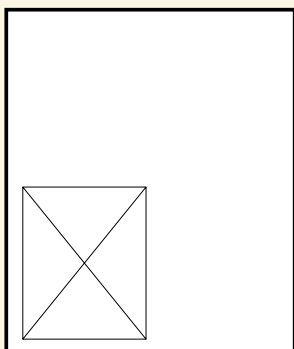
full page



half page



third page



quarter page

All dimensions are in millimetres.

width x height

Full page - plus bleed

210 x 297

Full page - image area only

180 x 266

Half page - horizontal

180 x 132

Half page - vertical

90 x 266

One third page - horizontal

180 x 90

One third page - vertical

66 x 2266

One quarter page

90 x 132

- All advertising to be supplied digitally
 - All scanned material needs to be at least 300dpi (150 LPI) and CMYK
 - A colour reference print is recommended for the advertisement supplied
- Material can be supplied in the following Macintosh formats:

- QuarkXpress 4.1
- Illustrator or Freehand EPS (fonts as paths)
- High resolution PDF

PLEASE SUPPLY YOUR MATERIAL TO:

Tarawera Publishing, PO Box 2011, Rotorua 3215

Phone: 07-345 6869

Email: ads@tarawera.co.nz