Intelligent underwriting tool for Advisers - world first for Health Insurance.

Jason Withell

Accuro Health Insurance







- Established in 1971
- Founded by health professionals
- Not-for-profit and New Zealand owned
- Based in Wellington with around 33,000 members













Parties involved









What prompted this development

- Giving Accuro a point of difference from other Health Insurance companies in New Zealand
- Realised there could be a way to make the underwriting process easier for members
- In an age where people want things now, this was a new process we could see members liking



Complexities of health insurance

- Automated life insurance already exists
- Health is much more complicated due the health conditions that Health insurance is concerned with
- Due the higher premiums that Life Insurance collect, they are able to afford to request medical notes. Cost is too high for us to do so.



Accuro's exclusions

- No loadings
- Time period exclusions
- We can underwrite off application or medical notes. Both options are available through Hugo



The process we went through

- Map our underwriting guide into a process flow
- Work out end to end process for both Quotemonster and through our own website
- Update our system and exclusions so that it would work seamlessly for all parties involved



Hernia on paper app

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Hernia through HUGO

In relation to any of the following conditions, have you ever sought medical advice, undergone testing or treatment, used medication, or experienced any signs or symptoms?

- Arthritis, rheumatism, gout, occupational overuse syndrome, chronic fatigue or any disease, disorder, injury or ongoing pain to muscles, bones, tendons or joints, including hips, shoulders, back, neck, knees or wrists
- Bowel disorder, ulcers, colitis, ongoing abdominal pain, or any other disease or disorder of the gastrointestinal tract, pancreas, or gall bladder
- Hemia (e.g. hiatus, inguinal, umbilical, incisional, femoral or epigastric)
- High blood pressure or raised cholesterol
- Rheumatic fever, heart murmur, unexplained chest pain, heart disease or disorder (e.g. angina)
- Indigestion or difficulty with swallowing
- None of these

Which types of hernia have you had?

- Hiatus hernia
- Inguinal hernia
- Umbilical hernia
- Incisional hernia
- Femoral hernia
- Epigastric hernia
- Other hernia





Process Flow



accuro

Ed Saul – Intelligent Life

"The key to the service is a new intelligent underwriting engine. This guides users through a series of simple questions, but 'under the hood' is a complex system that only asks the questions needed, saving on pages of form filling, while going into detail where necessary. Applications identified by the intelligent underwriting system as possibly requiring extra attention will be sent to an experienced, human underwriter."



The challenges we faced

- A wide range of health conditions
- Changing the way we asked health questions
- Working with many parties
- Making sure that medical information was passed through HUGO securely



The outcome

- An amazing tool that all members who apply through the Accuro website use
- A really easy process for both members and advisors to use
- Future development, auto issue of policies





quotemonster Step A

LOGIN

Find better insurance fast

Financial Advisers Only! Life insurance, trauma, TPD, income protection, and health quotes, policy documents, news and brochures. Get them here. Fast, accurate, and free. Independent product research is available on subscription. Quotemonster is used by more than 2000 advisers and industry professionals.

REGISTER NOW

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Using independent research

With Quality Product Research you can view policy ratings based on your client's individual situation. It's an improved approach to insurance analysis.

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Underwriting engine provided by Intelligent Life

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Underwriting engine provided by Intelligent Life



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Step G

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About



Notices 0

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Log Out

Clicking on 'EApp' will present all of the health questionnaire links for the selected application

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Step G

If your client has chosen to complete the health questionnaire themself, they will receive an email containing a link. The link will be valid for <u>30 days</u> Fri 23/06/2017 4:06 p.m.

Accuro Health <info@accuro.co.nz>

Accuro Health Questionnaire: Harry Goldman

To harry@goldmanfamily.co.nz

Hi,

You have been nominated to complete the Health Questionnaire for Harry Goldman. This can be done by clicking on the link below and following the on-screen instructions;

Link: Application_Harry_Goldman

Please note this link will expire in 30 days, after which you will need to reapply.

Kind regards

The team at Accuro



Level 1, 79 Boulcott Street, Wellington P O Box 10 075, Wellington, 6143 0800 ACCURO (0800 222 876) www.accuro.co.nz

Health Information for Harry Goldman

After clicking on a health questionnaire "link", you will arrive on the first page of the Accuro health online questionnaire

Step H

This questionnaire will open in a new 'tab' on your browser

Welcome to Accuro Health.

Please complete this online Health Questionnaire for Harry Goldman.

We'll ask you some questions about Harry's health and lifestyle, or alternatively you can upload Harry's medical records. We need this information to confirm if we can offer the policy as quoted.

It is important that you answer all questions as fully and accurately as you can.

Please click 'Next' to continue...

Click 'next' to continue

next >

Health Information for Harry Goldman

You have two options for providing your health information which tells us about any pre-existing conditions. You can complete either the medical records section or the health questionnaire section.

* Complete health questionnaire

You will be asked 23 yes/no questions related to your health. For each 'yes', you may be asked more detailed questions about that medical condition.

Your health information is passed on to Accuro via a secure network and will only be used for underwriting your initial application and at claim time. Your health information will be retained throughout the extent of your membership and for the six years that follow, which is our legal obligation.

OR

Upload medical records

Obtain and upload to your application your full medical records. You will need to answer a few quick questions then upload your documents and you're done. This provides you with peace of mind knowing that you have provided Accuro with all of your medical history and when it comes to claiming, you wont need to provide us a medical report about the condition you are claiming for.

Please click 'Next' to continue ...

You will then have 2 options.

Step H

Complete a health questionnaire <u>OR</u> You can choose to upload your medical records



Step H

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next >

save

Click on the checkbox next to the conditions that your client has experienced or sought medical advice for In relation to any of the following conditions, have you ever sought medical advice, undergone testing or treatment, used medication, or experienced any signs or symptoms?

- Diabetes, abnormal blood sugar, insulin resistance, thyroid disorder or any other glandular condition
- Any breathing problems including asthma, lung, chest, respiratory disorders or bronchitis, TB, emphysema
- Liver disease or disorder (e.g. hepatitis, abnormal liver function tests)
- Kidney disease, kidney stones, kidney infections or urinary tract reflux
- Epilepsy, neurological disease, multiple sclerosis, paralysis or stroke, dizzy spells, migraines, head injury, Parkinson's disease or transient ischaemic attack
- None of these



In relation to any of the following conditions, have you ever sought medical advice, undergone testing or treatment, used medication, or experienced any signs or symptoms?

Diabetes, abnormal blood sugar, insulin resistance, thyroid disorder or any other glandular condition

< back

next >

save

- Any breathing problems including asthma, lung, chest, respiratory disorders or bronchitis, TB, emphysema
- Uver disease or disorder (e.g. hepatitis, abnormal liver function tests)
- Kidney disease, kidney stones, kidney infections or urinary tract reflux
- Epilepsy, neurological disease, multiple scierosis, paralysis or stroke, dizzy spells, migraines, head injury, Parkinson's disease or transient ischaemic attack.

None of these

If none of these are relevant select 'None of these'

advice for

Step H

In relation to any of the following conditions, have you ever sought medical advice, undergone testing or treatment, used medication, or experienced any signs or symptoms?

Arthritis, rheumatism, gout, occupational overuse syndrome, chronic fatigue or any disease, disorder, injury or ongoing pain to muscles, bones, tendons or joints, including hips, shoulders, back, neck, knees or wrists

Bowel disorder, ulcers, colitis, orgoing abdominal pain, or any other disease or disorder of the gastrointestinal tract, pancreas, or gall bladder

III Hernia (e.g. hiatus, inguinal, umbilical, incisional, femoral or epigastric)

High blood pressure or raised cholesterol

B Rheumatic fever, heart murmur, unexplained chest pain, heart disease or disorder (e.g. angina)

Indigestion or difficulty with swallowing

None of these

Repeat this step for the next set of questions

< back

next >

save

Depending on your selections, you may be asked additional questions

Step H

acc

- Which condition, disease or disorder do you have?
- Arthritis
- E Rheumatism
- Gout.
- Occupational overuse syndrome (OOS) or carpal tunnel syndrome
- Disease or disorder of muscles, joints or bones.
- Injury to muscles, joints or bones.
- Chronic Fatigue
- Other ongoing pain associated with muscles, joints or bones



What injuries have you had?

- Injured head or skull
- Fractured arm or leg
- Injured hand or foot
- Sprain, strain or dislocation of a major joint
- Injury to the face
- Injury to the back or neck.
- Other injury to muscles, joints bones, tendons or cartilage



< back

What back or neck injuries have you had?



Upper back

Lower back

E Sacrum

Coccyx (tailbone)

Other



In relation to any of the following conditions, have you ever sought medical advice, undergone testing or treatment, used medication, or experienced any signs or symptoms?

- E Cancer, tumour, cyst, polyp, breast lump, moles, skin or any other lesion, abscess or ulcer
- Allergy, psoriasis, eczema or any other skin condition or disorder
- Varicose veins, haemorrhoids, rectal bleeding, blood or bleeding disorder (e.g. anaemia or haemophilia), HIV or AIDS
- Eye disease or vision disorder other than wearing glasses (e.g. cataracts or glaucoma)
- Disease of the ears, nose or throat including sinusitis, recurrent sore throat, tonsilitis, ear infections, or hay fever
- Disease or disorder of the mouth / oral cavity including unerupted or impacted teeth
- None of these

Step H

 \diamond

At any point throughout the questionnaire you can go back and change your answers by clicking 'back'

save

next >

< back

In relation to any of the following conditions, have you ever sought medical advice, undergone testing or treatment, used medication, or experienced any signs or symptoms?

- E Prostate problem, testicular disorder, hypospadias or any sexual dysfunction likely to require treatment
- Other genito-urological or bladder disorders, including urinary tract infections, problems passing urine, increased urinary urgency, blood in the urine, or disease or disorder of the urethra or ureters
- Have you ever had a parent, brother, sister or child who, prior to age 65, was diagnosed with cancer, heart disease, stroke, diabetes, kidney disease, Huntington's disease, muscular dystrophy, cystic fibrosis, multiple sclerosis (MS), familial polyposis or an inherited neurological or blood disease?
- Any other illness, injury, condition, medical treatment, surgery, medication, accident or disorder not covered above

R None of these

Step H

You can also save your answers and complete the questionnaire at a later time by clicking 'save'

save

next >

< back





Congratulations.

All questions for Harry have now been answered. To review and change your answers, just click 'Back' and edit as required.

Then when you're done, read and accept the Policy declaration, and click 'Submit'.

When you arrive on this page you will need to read and accept the policy declaration by clicking on blue text

Step H

Read the declaration and scroll down to the bottom

Declaration and authorisation to obtain and use information

I/We, the person(s) applying for this Accuro Health Insurance Plan, confirm that I/we:

- Agree that this application and any other information obtained/provided about persons to be included on my/our plan forms the basis of the contract.
- 2. Declare that the information I/we have given is correct and complete and that no material fact has been omitted. I/We undertake to advise Accuro Health Insurance of any health condition or event that may affect me/us or any of the other people named in this application or any relevant information that may affect the policy between the date I/we sign this application and the date I/we receive a membership certificate from Accuro Health Insurance.
- Declare that any information supplied in this application, whether written by me/us or not, is true and accurate and that I am/we are authorised, where any person insured is less than 16 years of age, to act on their behalf.
- Have read and understand this declaration and authorisation and its applicability to the Privacy Act 1993 and Health information Privacy Code 1994 (see below for further information).
- Understand the nature of the plan(s) chosen and believe they meet my/our requirements.
- Understand that, upon issuance of the membership certificate, l/we have fourteen (14) days to cancel my/our plan(s) ('14-day

Step H

- Accuro Health Insurance is also a registered financial service provider under the Financial Service Providers (Registration and Dispute Resolution) Act 2008.
- The Board of Directors of the Society reserves the right, at all times, to vary the terms and conditions and benefits of plans however it deems appropriate.
- 6. This application forms the basis of any contract that eventuates and must be completed truthfully and accurately. Applicants are obliged, beyond that which is requested, to volunteer information that would have a material impact on the cover offered. If you have doubts, you should disclose the information to Accuro Health Insurance for determination of significance.

7. Premiums are subject to change on 21 days' notice.

I/We acknowledge the information provided in this declaration, including in relation to my/our privacy, and accept the terms and conditions (including the limitations and exclusions) of the policy, including Accuro Health Insurance General Policy Terms and Conditions.

Financial strength rating: Accuro has achieved a B (Stable) AM Best financial strength rating. For more rating information visit www.ambest.com/ratings/guide.pdf. The rating scale is: A++, A (Superior), A, A- (Excellent), B++, B+ (Good), B, B-(Fair), C++, C+ (Marginal), C, C- (Weak), D (Poor), E (Under Regulatory Supervision), F (In Liquidation), S (Suspended)

After reading the declaration click 'I accept'





Review of underwriting outcomes

This screen is for test purposes only

MEMBER DETAILS

Name:	Harry Goldman
Date of Birth:	Saturday, February 6, 1971
Age:	46
Gender	Male
Smoker.	NonSmoker

EMCS

EMC-FF21-0-N-Life-B: Any consequence of the Lumbar/Lumbosacral Spine (including but not limited to disorders of the nerve root, supporting musculature structure and/or connective tissue) and the investigation, treatment and/or any complications thereof for life.

AUTO DECISIONING

Accepted with exclusions

ANSWERS PDF

Your Accuro Health Answers.pdf

For test purposes you will be able to see the automated underwriting decision and any exclusions that will be applied to the policy

Step H

Health Information for Junior Goldman

You have two options for providing your health information which tells us about any pre-existing conditions. You can complete either the medical records section or the health questionnaire section.

Complete health questionnaire

You will be asked 23 yes/no questions related to your health. For each 'yes', you may be asked more detailed questions about that medical condition.

Your health information is passed on to Accuro via a secure network and will only be used for underwriting your initial application and at claim time. Your health information will be retained throughout the extent of your membership and for the six years that follow, which is our legal obligation.

OR

Upload medicai records

Obtain and upload to your application your full medical records. You will need to answer a few quick questions then upload your documents and you're done. This provides you with peace of mind knowing that you have provided Accuro with all of your medical history and when it comes to claiming, you wont need to provide us a medical report about the condition you are claiming for.

Please click 'Next' to continue ...

Alternatively, you can opt to upload medical records instead of answering the health questionnaire

Upload Medical Records for Junior Goldman

Have you ever experienced, had symptoms of, been treated for or been advised to seek testing or treatment for any other illness, accident, injury, condition, complaint, disability, medication or disorder not already stated in your GP medical notes?



Have you ever been hospitalised or had any tests, medical treatment or investigations in the last five years or be intending to for any condition not already stated, including, but not limited to blood and/or urine test, X-ray, ultrasound, CT scan, mammogram, MRI, gastroscopy, colonoscopy, endoscopy, hysteroscopy or laparoscopy?



Step H



Have you ever had oral surgery or experienced, had symptoms of, been treated for or been advised to seek testing or treatment for wisdom teeth, impacted or unerupted teeth, cysts or gum disease?



Have any of your parents, brothers, sisters or children (living or dead) had or been diagnosed with any of the following; cancer, stroke, heart disease, diabetes, kidney disease, Huntington's chorea, muscular dystrophy, cystic fibrosis, familial polyposis, polycystic kidney disease, multiple sclerosis, inherited neurological or blood disease or any familial and/or congenital disease or disorder?



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next)

5876





ails of your health conditions, and as (from birth). You can ask your GP for we prepared the text you could include set. See our example email.

cords may already be available to you shout access to your medical notes ghts, produced by the Privacy Click 'example email' to see a template your client can send to their GP

You can upload your medical records from your computer in jpeg, tif, png and .pdf file formats. The file size per document should not exceed 25MB. If you have multiple documents, please browse and upload your documents one at a time. Once all documents you require appear in the uploaded documentation section, click Finish to continue your application. If you need time to gather your medical records, you can save and return later. We understand that it can be hard for you to remember all the details of your health conditions, and as such, we are happy to underwrite based on your full medical notes (from birth). You can ask your GP for an electronic copy of this for little or no charge. To help you, we have prepared the fext you could include in an email or use as a script when calling them to make your request. See our example email.

Note: Your GP may provide a patient portal. If so, your medical records may already be available to you once you have registered to use the portal. For more information about access to your medical notes please see Health information Check-up: Know Your Privacy Rights, produced by the Privacy Commissioner.

Or you can view your privacy rights

UPLOAD A FILE

Choose a file

You can upload your medical records from your computer in jpeg, tif, png and .pdf file formats. The file size per document should not exceed 25MB. If you have multiple documents, please browse and upload your documents one at a time. Once all documents you require appear in the uploaded documentation section, click Finish to continue your application. If you need time to gather your medical records, you can save and return later.

< back submit) save

save

We understand that it can be hard for you to remember all the details of your health conditions, and as such, we are happy to underwrite based on your full medical notes (from birth). You can ask your GP for an electronic copy of this for little or no charge. To help you, we have prepared the text you could include in an email or use as a script when calling them to make your request. See our example email.

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Click 'Choose a file' to select your file to upload

Step H

UPLOAD A FILE

Choose a file

You can upload your medical records from your computer in jpeg, tif, png and .pdf file formats. The file size per document should not exceed 25MB. If you have multiple documents, please browse and upload your documents one at a time. Once all documents you require appear in the uploaded documentation section, click Finish to continue your application. If you need time to gather your medical records, you can save and return later.

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document should not exceed 25MB. If you have multiple documents, please browse and upload your documents one at a time. Once all documents you require appear in the uploaded documentation section, click Finish to continue your application. If you need time to gather your medical records, you can save and return later.



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save

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Note: Your GP may provide a patient portal. If so, your medical records may already be available to you once you have registered to use the portal. For more information about access to your medical notes please see Health information Check-up: Know Your Privacy Rights, produced by the Privacy Commissioner.

UPLOAD A FILE

Choose a file

Medical Notes for Junior.pdf delete

You can upload your medical records from your computer in .jpeg, .tif, .png and .pdf file formats. The file size per document should not exceed 25MB. If you have multiple documents, please throws and upload your documents one at a time. Once all documents you require appear in the uploaded documentation section, click Finish to continue your application. If you need time to gather your medical records, you can save and return later.

You will now see that the file has been uploaded

Step H

Application summary

UW result >

Thank you for submitting Junior Goldman's Health Questionnaire.

Just to confirm, the following Health Questionnaires have now been submitted

Harry Goldman	Health Guestionneus submitted
Mary Goldman	Health Questionnaire submitted
Junior Goldman	Medical moneds uploaded

You can now leave by closing this tab on your browser.

Your application for health insurance is currently being processed and you will be notified of Accuro Health's decision through your Financial Adviser greg rosen. Once all questionnaires have been completed, you will receive one of three automated emails informing you of the underwriting outcome

Options

- 1. The application has been accepted with no exclusions
- The application has been accepted, but exclusions will be applied
- 3. 3. The application requires manual review by an underwriter

Once all health questionnaires are complete you will see the following message

Step H



OPTION 1 You will receive this email

if the application has been

accepted with no exclusions

Mon 26/06/2017 1:43 p.m.

Accuro Health <info@accuro.co.nz>

Accuro Health Application: Harry Goldman

To greg rosen

Dear greg,

Your client Harry Goldman has completed the application for health insurance and we are pleased to advise that we have accepted the application and no individual exclusions have been applied.

The application has been passed to the Membership team to commence the cover and issue the policy document within the next few working days.

The policy document will then be emailed to Harry.

If Harry has a preferred start date or would like us to place the application on hold, please let us know as soon as possible.

Thank you for your support of Accuro Health Insurance.

Kind regards

The team at Accuro


Step I



Mon 26/06/2017 2:07 p.m.

Accuro Health <info@accuro.co.nz>

Accuro Health Application: Harry Goldman

To greg rosen

Dear greg,

policy

OPTION 2 You will receive this email if the application has been <u>accepted</u> with exclusions

You will be offered three options – you simply click the appropriate link...

You can;

- 1. Accept the exclusions
- 2. Seek a manual review of the exclusions by an Accuro Underwriter
- Withdraw the application

The exclusions, as they would appear in the policy, are set out below. If you require clarification regarding these exclusions or how they may affect your client at claim time, please don't hesitate to ask. Exclusions for Harry Goldman

 Any consequence of the Lumbar/Lumbosacral Spine (including but not limited to disorders of the nerve root, supporting musculature structure and/or connective tissue) and the investigation, treatment and/or any complications thereof for life.

Your client, Harry Goldman, has completed their application for health insurance and based on the medical information provided, we will be applying exclusions to the

Exclusions for Mary Goldman

No exclusions

Exclusions for Junior Goldman

No exclusions

Please confirm with your client if they wish to either proceed with the above exclusions or seek a review, by clicking on one of the following links:

- Accept Exclusions »
- Seek Review of Exclusions »
- Don't wish to continue this application »

If your client accepts the exclusions, then the application will immediately be passed to the Membership team to commence the cover and issue the policy document within the next few working days.

If your client seeks a review, we'll contact them to discuss their health and reassess the exclusion, however there is no guarantee the exclusion will be removed.

Thank you for your support of Accuro Health Insurance.

Kind regards The team at Accuro

Casel 1, 19 Bourbott Direct, Wellegis P D Bou 10 075, Wellegist, 8143

Underwriting engine provided by Intelligent Life

Once you have clicked the link, Accuro will immediately be notified of your/your client's decision and will take the requested action



Mon 26/06/2017 1:24 p.m.

Accuro Health <info@accuro.co.nz>

Accuro Health Application: Harry Goldman

To greg rosen

OPTION 3 You will receive this email if the application needs to be <u>manually reviewed by</u> <u>an underwriter</u> Dear greg,

Your client Harry Goldman has completed their application for health insurance and, based on the medical information provided, we'll need further health-related information before we can complete our assessment of the application.

We'll endeavour to make contact with your client in the next 5 working days, explaining specifically what information is needed. Then once we have that information, we will make a decision regarding your application as quickly as possible.

Meanwhile, should you have any queries in regard to this application, please don't hesitate to contact us.

Kind regards The team at Accuro



Level 1, 79 Boulcott Street, Wellington

- P O Box 10 075, Wellington, 6143
- 0800 ACCURO (0800 222 876)

www.accuro.co.nz

