

ADVERTISING SIZES & SPECS

ADVERT SIZES, SHAPES & TECHNICAL DATA

MAGAZINE SPECIFICATION

Size: 210 x 297 (deep) **Binding:** Perfect bound **Colour:** CMYK

\$4,350 CASUAL
\$3,500 6-12 MONTHS

DOUBLE PAGE SPREAD

420mm x 297mm (deep)
+ add 5mm bleed on all sides

Text safe area 200 x 287mm each page. No text to run through the gutter

\$2,900 CASUAL
\$2,200 6-12 MONTHS

FULL PAGE

210mm x 297mm (deep)
+ add 5mm bleed on all sides

Text safe area 200 x 287mm (all text should sit within this area)

\$1,900 CASUAL
\$1,500 6-12 MONTHS

HALF PAGE HORIZONTAL

210 x 145mm
+ add 5mm bleed on all sides

Text safe area 200 x 135 mm

\$2,100 CASUAL
\$1,700 6-12 MONTHS

2/3 PAGE TOWER

297 x 128mm
+ add 5mm bleed on all sides

Text safe area 287 x 118 mm (all text should sit within this area)

THIRD PAGE HORIZONTAL

210 x 90 mm
+ add 5mm bleed on all sides

Text safe area 200 x 80 mm (all text should sit within this area)

THIRD PAGE VERTICAL

297 x 67 mm
+ add 5mm bleed on all sides

Text safe area 287 x 57 mm (all text should sit within this area)

QUARTER PAGE HORIZONTAL

210 x 60 mm
+ add 5mm bleed on all sides

Text safe area 200 x 50 mm (all text should sit within this area)

\$1,450 CASUAL
\$1,050 6-12 MONTHS

\$1,150 CASUAL
\$850 6-12 MONTHS

SUPPLYING ARTWORK:

- 1 When supplying artwork electronically please ensure they conform to the following specifications: Supply artwork as a PDF file
- high resolution 300dpi, with crop marks and a 5mm bleed on all sides.
- 2 All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- 3 Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- 4 Please make sure document dimensions are correct.
- 5 Additional production charges may be incurred if supplied ads do not follow above specifications.
- 6 Material requiring text changes, typesetting or conversion will be subject to charges.
- 7 Ad design service available. Please enquire about pricing and your requirements.

SEND ARTWORK TO:

ads@propertyinvestor.co.nz

CONTACT US

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